



IIM KASHIPUR

FOUNDATION FOR INNOVATION &
ENTREPRENEURSHIP DEVELOPMENT

ANNUAL REPORT

2024 - 2025



कृषि एवं किसान
कल्याण मंत्रालय
MINISTRY OF
AGRICULTURE AND
FARMERS WELFARE



उद्योग संवर्धन और आंतरिक व्यापार विभाग
DEPARTMENT FOR
PROMOTION OF INDUSTRY AND
INTERNAL TRADE



उत्तराखण्ड राज्य

Startup
Uttarakhand



भारतीय प्रबंधन विद्यापीठम्



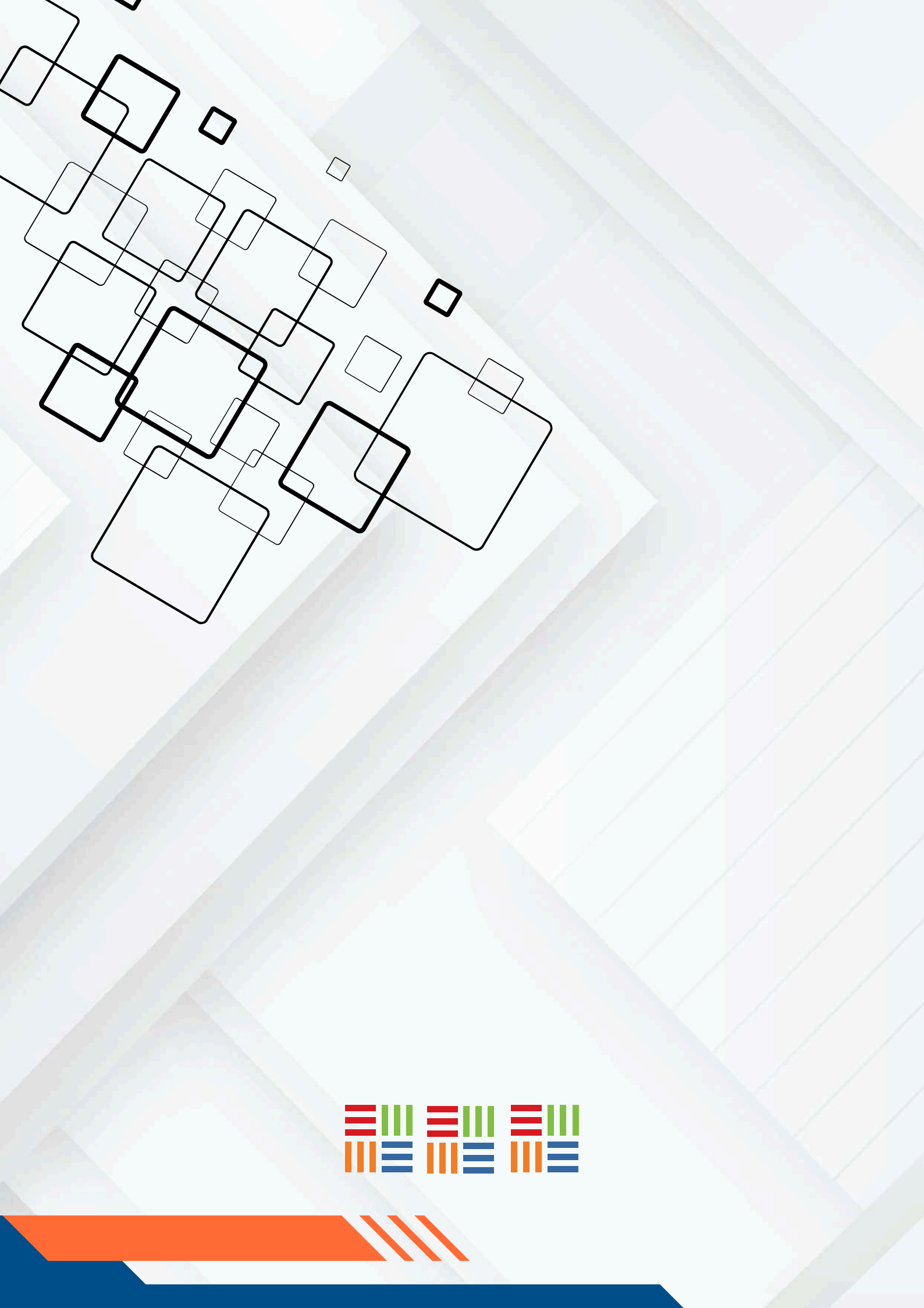


TABLE OF CONTENTS

1. From the desk

- **Chairperson**
- **Managing Director**

2. About FIED

3. Team

4. Programs

- **Sahas 6.0**
- **Saksham 6.0**
- **World Entrepreneurs Day**
- **Genesis-EIR**
- **SISFS Program**
- **Vikas 4.0**
- **Solar Mela**
- **REAP - Business Plan Development Training**
- **REAP Training of Trainers**
- **Annual Entrepreneurship Event - Uttishtha 2025**
- **Women Support Program & MOU signed at IIM Bangalore**

5. Annual General Meeting 2024-25

6. E-cell

7. Leisure time at FIED

8. Incubatees in FY 2024-25

9. Pinnacles of media



DEAR ALL,

GREETINGS FROM IIM KASHIPUR

It is with great pride and deep gratitude that I present the Annual Report of the Foundation for Innovation & Entrepreneurship Development (FIED), IIM Kashipur, for the year 2024-2025.

Since its establishment in 2018, FIED has remained committed to fostering innovation, empowering changemakers, and strengthening the entrepreneurial fabric of India particularly in high-impact areas such as rural enterprise, agri-tech, the green economy, and social innovation. Over the past year, this commitment has translated into tangible outcomes: national recognition, strategic partnerships, and deep-rooted community engagement.

At the core of our work lies a simple yet powerful belief that entrepreneurship is not just about building businesses; it is about solving real-world problems, creating sustainable opportunities, and driving inclusive development. Our programs ranging from pre-seed initiatives like Sahas and Saksham to targeted support for women-led startups and rural acceleration projects embody this ethos in action.

A key highlight this year has been IIM Kashipur's achievement of a prestigious 4-Star Rating from the Ministry of Education's Institution's Innovation Council (IIC), a testament to the robust innovation and startup ecosystem cultivated through FIED's initiatives.



As showcased during Uttishtha 2025, our Annual Entrepreneurship Summit, FIED's support has extended well beyond funding and mentorship. We have equipped entrepreneurs with the tools, networks, and knowledge they need to thrive. Notable milestones include the disbursement of ₹60 lakh under the RKVY-RAFTAAR scheme to seven promising agri-startups from Uttarakhand, the implementation of our Hub & Spoke model across the region, and the training of over 100 rural entrepreneurs and 120 management professionals through the Rural Enterprise Acceleration Project (REAP), in collaboration with the Department of Rural Development, Government of Uttarakhand.

We take particular pride in promoting inclusive entrepreneurship, especially among women and rural youth, and in positioning IIM Kashipur as a hub of innovation, social impact, and indigenous enterprise. Events like Uttishtha serve as powerful platforms to celebrate sectoral innovation and foster meaningful collaboration across stakeholders.

As we look ahead, our vision remains clear: to build a dynamic and inclusive entrepreneurial ecosystem where every aspiring founder has the opportunity to turn vision into value. We invite continued engagement from government, academia, industry, and the wider community in this journey.

May this report not only capture what we have accomplished but also inspire a shared commitment to the possibilities that lie ahead where innovation meets purpose, and ambition meets action.

Professor Neeraj Dwivedi
Director - IIM Kashipur
Chairperson - IIM Kashipur Foundation
for Innovation and Entrepreneurship
Development



DEAR ALL,

GREETINGS FROM IIM KASHIPUR

It gives me great pleasure to share a brief reflection on FIED's journey this past year. From its early days to now, FIED has grown not just in scale, but in spirit with a committed team, cutting-edge infrastructure, and a strong ecosystem built in close collaboration with the Ministry of Agriculture & Farmers' Welfare and the Government of Uttarakhand.

This year has reinforced what we've always believed: meaningful innovation comes from deep grassroots engagement, supported by the right environment and intent. Our focus has been on creating a space where entrepreneurs from remote villages to growing urban centres can access real opportunities, expert guidance, and the confidence to build something impactful.

While we continue to scale our programs, what stands out most is the growing community of innovators that FIED has helped nurture. Their energy and resilience drive everything we do.

We remain committed to pushing boundaries, fostering creativity, and strengthening our support systems as we move forward. Thank you to all our partners and supporters for walking this journey with us

Professor Safal Batra
Managing Director- IIM Kashipur
Foundation for Innovation and
Entrepreneurship Development

About IIM Kashipur FIED

BACKGROUND

The Foundation for Innovation and Entrepreneurship Development (FIED) is the business incubator of IIM Kashipur, established as a Section 8 company on March 9, 2018. As a fully-owned initiative of IIM Kashipur, FIED plays a catalytic role in fostering innovation and entrepreneurship across India particularly in underserved, rural, and mountainous geographies. With a vision to strengthen the country's entrepreneurial ecosystem, FIED has supported over 200 startups spanning key sectors such as agri-tech, ed-tech, health-tech, logistics, clean energy, waste management, social entrepreneurship, and enterprises aligned with the Sustainable Development Goals (SDGs). FIED offers startups holistic support from business ideation and MVP development to investor connections, seed funding, and growth stage acceleration. To date, it has disbursed ₹15.6 crore in direct seed funding and facilitated the mobilization of over ₹350 crore in external venture capital. With offices strategically located in Kashipur and Dehradun, FIED ensures a strong regional presence to support its incubation and entrepreneurial development efforts across Uttarakhand.

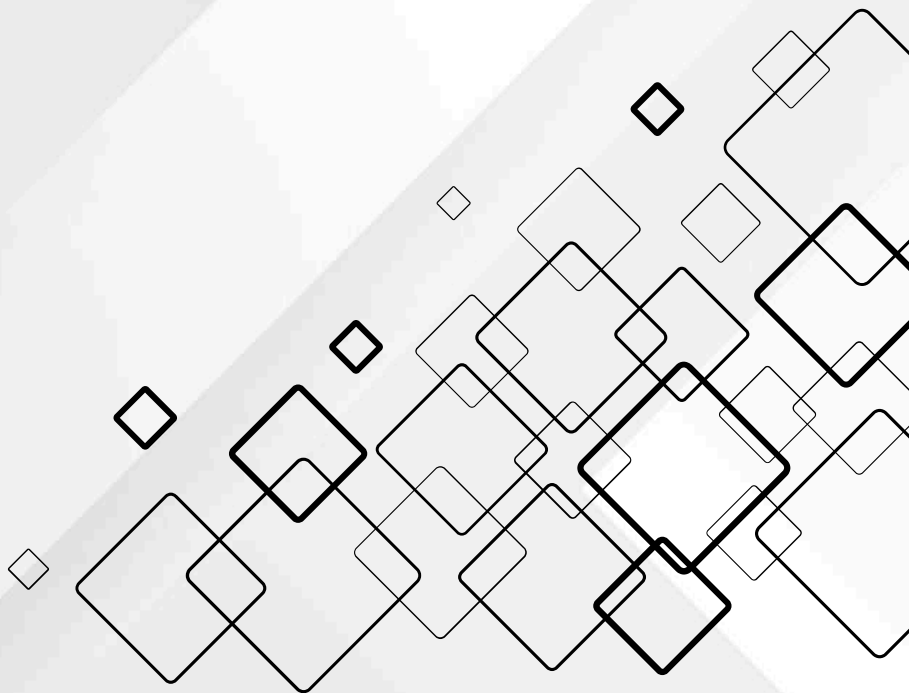


HOST INSTITUTE

FIED operates in lush green IIM Kashipur campus, spread over 200 acres in the city of Kashipur, Udham Singh Nagar district, Uttarakhand. Located in one of the most densely industrialized regions, Kashipur provides ample opportunities for startups and entrepreneurial ventures.

MANAGEMENT

FIED's office, located on the second floor of the Academic Vihara at IIM Kashipur. Additionally, FIED benefits from the expertise of 30 mentors who provide guidance to incubated startups. Renowned venture capital firms, angel investors, and professional business support services are also involved, contributing to the success of the startups associated with FIED.



MISSION

“To nurture and strengthen the entrepreneurship ecosystem of Uttarakhand in specific and India in general

We will engage in those activities which

- Strengthen the sustainability of the ecosystem.
- Offer learning and growth opportunities to the stakeholders.
- Facilitate risk-taking and innovation among start-ups
- Do not compromise the integrity of any stakeholders



Incubation Offerings

FIED offers cutting-edge incubation facilities within the IIM Kashipur campus.

- Digital promotions of the start-ups
- Access to the entire network of FIED
- Free stall in Annual Entrepreneurship expo, Uttishtha
- Access to IIM Kashipur library resources
- Investor connects
- Comprehensive training
- Dedicated Mentors



Our Partners



कृषि एवं किसान
कल्याण मंत्रालय
MINISTRY OF
AGRICULTURE AND
FARMERS WELFARE



उद्योग संवर्धन और आंतरिक व्यापार विभाग
DEPARTMENT FOR
PROMOTION OF INDUSTRY AND
INTERNAL TRADE



उत्तराखण्ड राज्य



NABARD

Startup
Uttarakhand



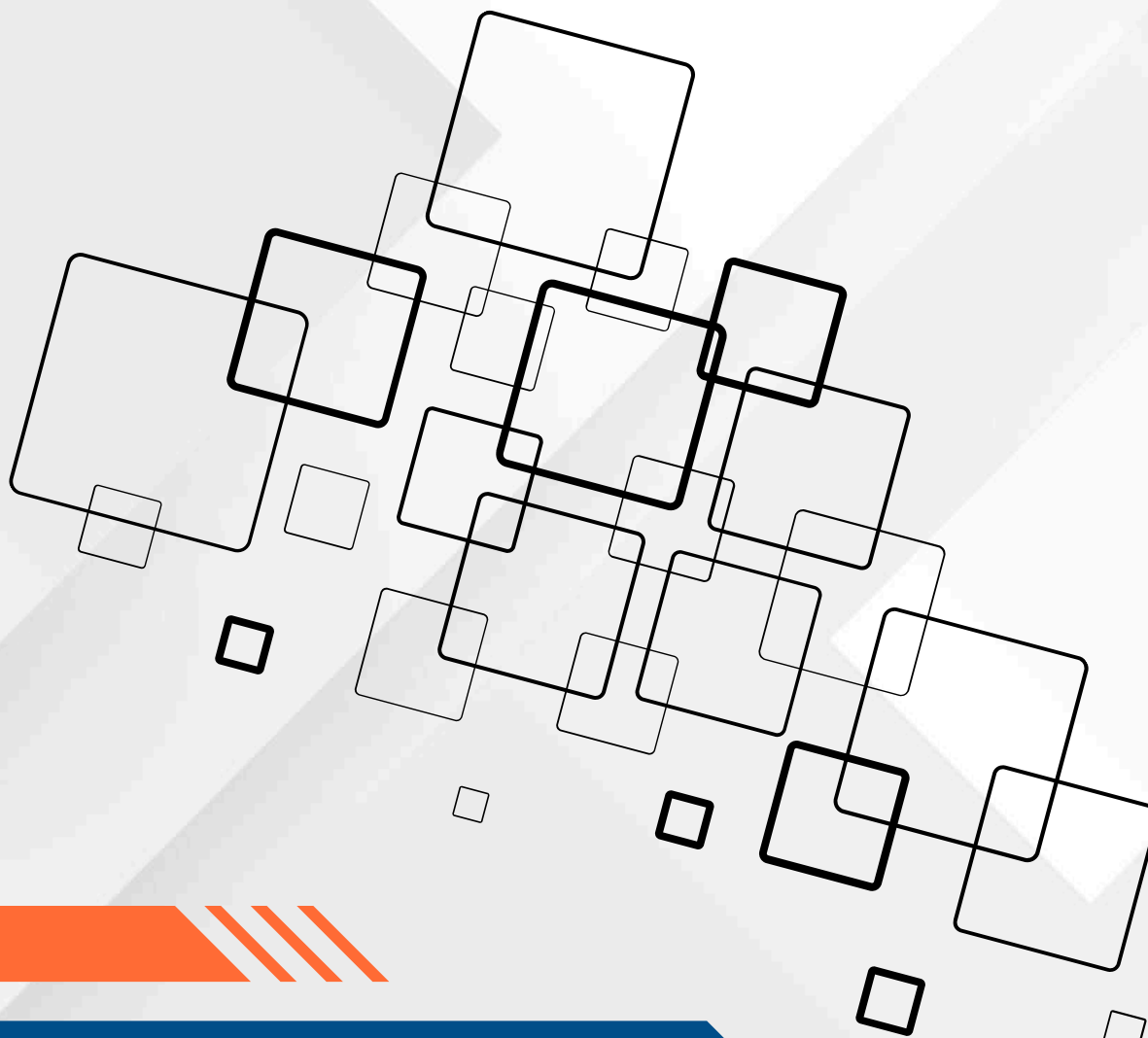
उत्तराखण्ड ग्राम्य विकास समिति (UGVS)

#startupindia



नेजस्वि नायधीनमन्नु

NSR
CEL



RECOGNITION

- **ACHIEVING RATING OF FOUR STARS IN IIC:**



IIM Kashipur had once again been awarded a prestigious 4-star rating by the Institution's Innovation Council (IIC) for the academic year 2024–2025. This recognition, granted by the Ministry of Education, Government of India, affirms the institute's sustained commitment to fostering a vibrant culture of innovation and entrepreneurship on campus. The rating is based on a comprehensive evaluation of innovation-related activities, startup ecosystem development, collaboration with industry, and outreach programs that engage students, faculty, and local communities. This marks the second consecutive year that IIM Kashipur has achieved a 4-star rating, placing it among the leading higher education institutions in the country recognized for excellence in innovation promotion. The Foundation for Innovation and Entrepreneurship Development (FIED), IIM Kashipur's in-house incubation center, played a pivotal role in driving this performance through its extensive startup support programs, rural entrepreneurship initiatives, and strategic partnerships with central ministries and academic networks. By embedding innovation at the heart of its academic and institutional agenda, IIM Kashipur continues to emerge as a national hub for entrepreneurship, particularly within Tier 2 and 3 regions and underserved sectors.



TIMELINE

2017-18

- FIED registered as Section-8 company

2018-19

- Website and Social media pages created
- Incubation policies framed

2019-20

- 1st cohort of SAHAS and SAKSHAM program for Agri-entrepreneurs launched
- Uttishtha 2019 Annual Entrepreneurship Summit of IIM Kashipur
- Vikas 1.0 for local entrepreneurs launched
- UDAY 1.0 for small business owners in the hills of Uttarakhand launched

2020-21

- Women entrepreneurship program launched
- 2nd cohort of SAHAS program for Agri-entrepreneurs launched
- Drishti 1.0 for tech-based entrepreneurs launched
- UDAY 2.0 launched
- VIKAS 2.0 launched
- Uttishtha 2020 Annual Entrepreneurship Summit of IIM Kashipur

2021-22

- 3rd cohort of SAHAS and SAKSHAM program for Agri-entrepreneurs launched
- 2nd Women entrepreneurship program launched
- VIKAS 3.0 launched
- Drishti 2.0 for tech-based entrepreneurs launched

2022-23

- 4th cohort of SAHAS and SAKSHAM program for Agri-entrepreneurs launched
- VIKAS 3.0 3rd edition of EDP launched for industrialists and business owners
- Drishti 3.0: The 3rd cohort of Drishti launched successfully
- Startup bootcamps: Successfully conducted startup bootcamps in Uttarakhand with the support of Directorate of Industries
- Uttishtha 2023: Annual Entrepreneurship Summit of IIM Kashipur
- ICPEETE: International conference to promote research in Entrepreneurship

2023-24

- 5th cohort of SAHAS and SAKSHAM program for Agri-entrepreneurs launched
- Drishti 4.0: The 4th cohort of Drishti launched successfully
- Startup bootcamps: IIM Kashipur FIED organized startup bootcamps across Uttarakhand districts, partnering with innovation committees. These sessions focused on essential entrepreneurial skills, aiding aspiring entrepreneurs in transforming ideas into successful ventures.
- REAP: IIM Kashipur FIED, with Uttarakhand Gramya Vikas Samiti, trained 50 rural women on business plan development, aiding them in understanding key concepts like breakeven point for profitability.
- The Annual Entrepreneurship Event-Uttishtha 2024
- Establishing Hub and Spoke Model of Entrepreneurship in Uttarakhand
- Agri entrepreneurship consortium of higher education institutions at IIM Kashipur



2024-25

- Sahas & Saksham 6.0 (Agri Startup Incubation Program)
- Training in Business Plan Preparation for Rural Entrepreneurs in REAP
- Entrepreneurial Development Training (VIKAS)
- Workshop on Leadership Development with Round Table India
- Celebration of World Entrepreneurs Day
- Gap Assessment Exercise with CLF & FPO of REAP
- Participation in SAMARTH Training by IARI-Pusa Krishi
- Participation in Renewable Energy Event in Uttarakhand
- Supporting Tech Startups under GENESIS Program
- Uttishtha-Entrepreneurship Summit of IIM Kashipur
- MoU Signing Under Devbhoomi Udyamita Yojana
- Training of Trainers Program under REAP



TEAM

BOARD OF DIRECTORS



Prof. Neeraj Dwivedi
(Director IIM Kashipur and
Chairperson, FIED)



Prof. Safal Batra
(Managing Director, FIED)



Prof. K N Badhani
(Director, FIED)



Mr. Anand Pathak
Founder- Fitsol

FIED INITIATIVE COMMITTEE



Prof. Safal Batra



Prof. Ashish Kumar



Prof. Vaibhav Bhamoriya



Prof. Shaukat Ali



Prof. Mridul Maheshwari



Prof. Jagadish P. Sahu

SISFS COMMITTEE



Prof. Kunal



Prof. Ashish Kumar



Prof. Preeti Narwal

FIED STAFF



Ram Kumar
(Business Manager/COO)



Sanjay Pal
(Assistant Manager)



Prashant Kukreti
(Assistant Business Manager)



Abhinav Singh
(Business Executive)



Anuj Thapliyal
(Business Executive)



Rasil Khan
(Video Content Creator)



Ravi Bibhuty
(Business Executive)



Priyank Yadav
(Business Associate)



Manas Kapri
(Technical Assistant)



Nikhil
(Support Staff)

The background is a light gray with a large, faint, stylized figure of a person in the center, composed of various colored shapes (pink, orange, green, blue, and gray). In the top left corner, there is a cluster of overlapping blue squares of different sizes. At the bottom, there is a decorative orange and blue geometric shape with white diagonal lines.

PROGRAMS



Sahas 6.0

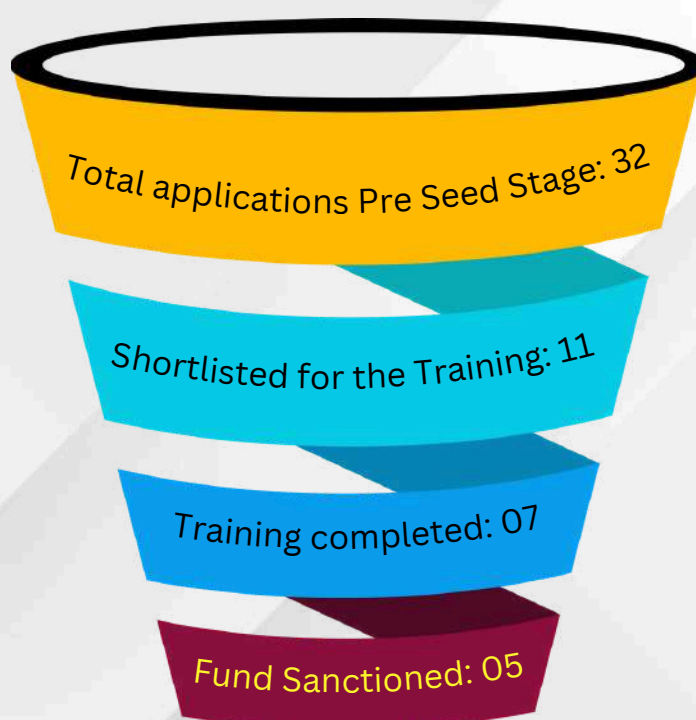


Sahas 6.0 – Pre-Seed Agripreneurship Orientation Program.

In April 2024, IIM Kashipur FIED launched Sahas 6.0, a pre-seed stage Agripreneurship Orientation Program (AOP) under the RKVY-RAFTAAR scheme, supported by the Ministry of Agriculture and Farmers Welfare. The program aims to support early-stage agri-startups with training and funding to help them grow and succeed.

A total of 32 applications were received under the Pre Seed Stage category. Out of these, 11 startups were shortlisted for the training program. 7 startups successfully completed the training. After a careful selection process, 5 promising startups were chosen for funding. A total amount of ₹25 lakhs was sanctioned to help them improve their prototype development, design and bring innovation to the agriculture sector.

Sahas 6.0 reflects IIM Kashipur FIED's strong commitment to promoting entrepreneurship and supporting impactful agri-startups in India.



Saksham 6.0

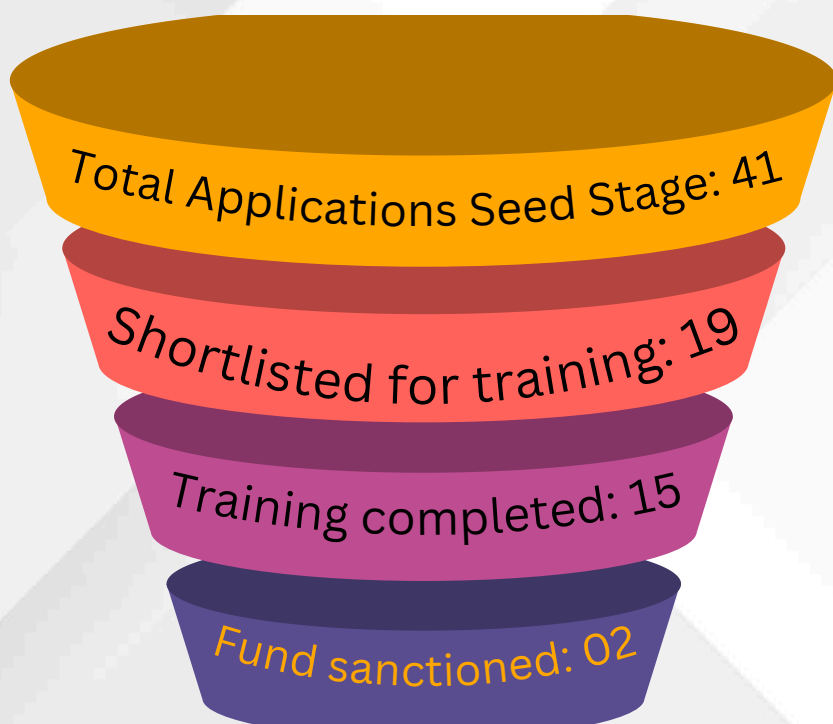


Saksham 6.0

In April 2024, IIM Kashipur Foundation for Innovation & Entrepreneurship Development (FIED) launched Saksham 6.0, a seed-stage incubation program under the RKVY-RAFTAAR scheme, supported by the Ministry of Agriculture and Farmers Welfare. The goal of this program is to help early-stage startups in agriculture and related areas with the funding and support they need to grow.

A total of 41 applications were received under the Seed Stage category. Out of these, 19 startups were shortlisted for the training program. 15 startups successfully completed the training.

After a careful selection process, 02 promising startups were chosen for funding. A total amount of ₹35 lakhs was sanctioned to help them improve their business models, expand their operations, and bring innovation to the agriculture sector.



World Entrepreneurs Day

World Entrepreneurs Day on 21st Aug 2024.

To honor entrepreneurship and individuals venturing into entrepreneurial pursuits worldwide, August 21 is commemorated as 'World Entrepreneurs Day' annually. This day celebrates the pivotal role played by entrepreneurs in generating employment opportunities and fostering economic growth across diverse industries globally.

In observance of this occasion, IIM Kashipur FIED organized an event, welcoming women rural entrepreneurs from Kashipur and nearby areas to share their entrepreneurial journeys and the challenges they encountered in managing their women-led ventures. These women entrepreneurs exemplified group entrepreneurship, where self-help groups collaborate in operating enterprises, with responsibilities shared among members. These enterprising women set up stalls at the cafeteria of IIM Kashipur, where students enthusiastically purchased their products, expressing admiration for the hard work and dedication demonstrated by these women entrepreneurs.



Meity-GENESIS

IIM Kashipur FIED has been selected as an incubation center to implement the GENESIS scheme under the MeitY Startup Hub (MSH). This initiative, launched by the Ministry of Electronics & Information Technology, Government of India, aims to foster innovation and entrepreneurship in the technology domain. Key components of the GENESIS scheme include:

- Grants for innovative startups.
- Mentorship and incubation support.
- Organizing ideathons and hackathons to identify groundbreaking tech solutions.

FIED's role in this scheme underscores its commitment to nurturing startups and advancing innovation in technology driven sectors.

The following two startups have been selected for the GENESIS-EIR grant component of INR 10 lakhs each.

Startup Name	About the Idea
DigiStay	DigiStay is a guest experience platform inspired by the principles of DigiYatra, designed to transform the hospitality industry. Its core mission is to make ID sharing seamless, secure, and efficient while enhancing the overall guest journey
VanLink	VanLink is a mobile app transforming school transportation by digitally connecting parents, drivers, and schools. It offers real-time van tracking, automated alerts, payment tracking, absence notifications, and driver verification ensuring safety, transparency, and efficiency. VanLink simplifies trip management for drivers and provides parents with peace of mind through continuous updates on their child's commute, reducing manual errors and improving communication.

SISFS Program

FIED's performance has been widely recognized, earning a 4-star rating from the Experts Advisory Committee (EAC) and being named among the top 25 incubators in India under the National Incubator Capacity Development Programme of SISFS. The financial support extended includes both convertible instruments (CCD & OCD) and grant-based funding, catering to startups at different stages of development.

Among the notable recipients, IKAYU Foodlabs Pvt. Ltd. received ₹50 Lakhs for innovations in food processing, and Silverhook Innovations Pvt. Ltd. secured ₹25 Lakhs for its work in education technology. D'Carbpnising Center India Pvt. Ltd. and Learning Buddy Pvt. Ltd. each received ₹20 Lakhs to support clean technology and edtech solutions, respectively. Navdurga Agri Implements Pvt. Ltd. was granted ₹20 Lakhs to foster innovation in agri-tech, and Witness The Fitness Pvt. Ltd. received ₹30 Lakhs for its health and wellness initiatives. Profrea Solutions Pvt. Ltd. was awarded ₹15 Lakhs for its efforts in co-working solutions, while Gravid Mother and Baby Pvt. Ltd. and Greenext Materials Energy Pvt. Ltd. each received ₹20 Lakhs for their work in maternal healthcare and renewable energy.

Additional funding of ₹50 Lakhs each was extended to Vigorus HealthTech Pvt. Ltd., Upnetra Care Pvt. Ltd., and Studiovity Pvt. Ltd. for innovations in healthcare IT, digital health, and collaborative work platforms, respectively. D Square Ventures Pvt. Ltd. received ₹30 Lakhs to drive advancements in artificial intelligence.

SISFS Program

Grant-based funding also supported startups across other vital sectors. Awigi LLP received ₹10 Lakhs for healthcare innovation, while Svara Resource Aid Tech Pvt. Ltd. was granted ₹6 Lakhs for waste management solutions. Qmamu Technologies Pvt. Ltd. secured ₹10 Lakhs for IT services, and Bivestors Pvt. Ltd. received ₹10 Lakhs to further fintech initiatives. Settlezy ADR Institute Pvt. Ltd. was awarded ₹10 Lakhs for legal and commercial services. In the edtech and IT domains, Doodlingo EdTech Pvt. Ltd. and Bandiz Technoz Pvt. Ltd. each received ₹6 Lakhs, while Testamatic Labs Pvt. Ltd. was granted ₹15 Lakhs. Quarkbitz Solutions LLP and Cosmocloud Pvt. Ltd. received ₹12 Lakhs and ₹15 Lakhs, respectively, for their contributions to the IT services space.

Through this initiative, IIM Kashipur FIED continues its mission of fostering a strong startup ecosystem by offering financial assistance, expert mentorship, and strategic networking opportunities. These efforts play a crucial role in positioning India as a leading hub of innovation and entrepreneurship. FIED remains committed to empowering visionary entrepreneurs and supporting them in turning bold ideas into impactful business ventures.

VIKAS 4.0 Program

The VIKAS 4.0 program, conducted from 22nd September to 1st December 2024, catered to 18 mid-level managers and entrepreneurs from MSMEs. This program is designed to address the learning needs of managers looking to innovate and expand their entrepreneurial ventures. Customized as per participant requirements, the curriculum included topics such as:

- Financial management for MSMEs.
- New-age marketing essentials.
- Brand management techniques.

Participants gained practical insights and actionable strategies to improve their business operations and enhance competitiveness.



VIKAS 4.0 Program

Sr. No	Name of the Participant	Name of the Organization
1	Kuldeep Singh	Kashi Vishwanath Steels Pvt. Ltd
2	Amit Taneja	Kashi Vishwanath Steels Pvt. Ltd
3	Ishu Agarwal	KVS Castings Pvt. Ltd
4	Vaibhav Goel	Shri Ram Solvent Extractions Pvt. Ltd
5	Akshat Agarwal	Rotary
6	Dhruv Khandelwal	Rotary
7	Dr. Tarun Solanki	KVR Hospital
8	Dr. Richi Solanki	KVR Hospital
9	Shubhangi Saxena	Deep Explo Equipments Pvt. Ltd.
10	Ruchi Agrawal	Techman Buildwell Pvt. Ltd.
11	Akshansh Pandey	Rotary
12	Neha Agrawal	Madhav Properties Ltd.
13	Paras Agarwal	Rotary
14	Vinay Krishna	Rotary
15	Sanjay Kumar Agarwal	Rotary
16	Shashank Agarwal	K. S. Marketing
17	Kshitiz k Singhal	URS Products and Testing Services
18	Praveen kumar Ponia	Rotary

Solar Mela

Under the guidance of the Director of IIM Kashipur, FIED actively participated in the Uttarakhand Solar Mela (Saur Kauthig) held on December 16–17, 2024. Organized by UPCL and UREDA, with support from the Energy, Environment, and Water Council, the event brought together over 200 solar companies to promote renewable energy in the state.

FIED was invited by the Uttarakhand Ministry of Renewable Energy to showcase its work in supporting sustainable enterprises. Two FIED-incubated startups, working on innovative and eco-friendly animal feed solutions, represented the center. These ventures highlighted how sustainability and innovation can go hand in hand in addressing agri-sector challenges.

During the stakeholder meeting at the event, FIED reaffirmed its strong commitment to building sustainable, impact-driven enterprises for a greener Uttarakhand.



Workshop on Leadership Development with Round Table India

FIED recently hosted a leadership and personality development workshop for the Kashipur chapter of Round Table India, a global organization with over 300 chapters across 15 countries.

The workshop, attended by 25 delegates from Kashipur and surrounding areas, focused on fostering leadership qualities and introducing innovative practices in modern industries.



Business Plan Development Training- REAP

To support rural enterprise development in Uttarakhand, IIM Kashipur FIED, in collaboration with the Uttarakhand Gramya Vikas Samiti (UGVS) under the Rural Enterprise Acceleration Project (REAP), conducted a six-day training program on Business Plan Development and Handholding Support from 24th to 29th March 2025. The training was designed for members of livelihood collectives, Cluster Level Federations (CLFs), Village Organizations, Producer Groups, and Self-Help Groups (SHGs) engaged in rural enterprises. Recognizing that a majority of Uttarakhand's population lives in rural areas, the initiative aimed to strengthen rural industrialization by linking entrepreneurship with agriculture and equipping rural entrepreneurs with critical business skills. Participants from multiple districts including Almora, Nainital, Udham Singh Nagar, and Dehradun took part in intensive sessions that focused on creating actionable business plans. These plans helped the participants clarify their business ideas, strategize market approaches, and build a shared vision within their groups. The training covered essential management topics such as business operations, marketing, finance, strategy, and human resources, providing a solid foundation for running sustainable and market-oriented rural enterprises. Overall, the program enhanced the participants' abilities to identify market opportunities, improve their enterprise operations, and make informed business decisions.



Training of Trainers (ToT) program - REAP Good Governance & Leadership

A six-day Training of Trainers (ToT) program was conducted from 17th to 22nd March 2025 under the REAP program to build the capacity of district and block-level officials from across 13 districts of Uttarakhand. The training focused on strengthening leadership and governance in Farmer Producer Organizations (FPOs) and Cluster Level Federations (CLFs). The main goal was to prepare a group of master trainers who could further train board members and staff of FPOs and livelihood collectives at the grassroots level. The sessions covered key areas such as good governance practices, leadership roles, compliance requirements, and the importance of transparency and accountability. Participants were introduced to the legal structures of FPOs under the Companies Act 2013 and the Uttarakhand Self-Reliant Cooperative Act 2003. Special emphasis was given to understanding the roles and responsibilities of board members, financial literacy, balance sheet reading, and statutory duties. Through interactive methods like role plays, real-life examples, and case studies, officials gained practical insights into conducting AGMs, managing member participation, ensuring financial transparency, and implementing effective monitoring systems. A notable highlight was the case study of Himchuli Agri Producer Company Limited, which showcased how strong governance leads to organizational growth and member trust. By the end of the program, participants felt confident in guiding farmer collectives on building sustainable, democratic, and well governed institutions. The training was structured to ensure the content could be easily replicated at the community level using simple tools, templates, and hands-on activities.



Training of Trainers (ToT) program - REAP Training of Trainers" (ToT) on Effective Financial Management

In the rural landscape of Uttarakhand, strengthening financial literacy is key to building sustainable and scalable rural enterprises. Many Farmer Producer Organizations (FPOs), Cluster Level Federations (CLFs), and Self-Help Groups (SHGs) continue to face challenges in maintaining proper financial records, budgeting, accessing formal finance, and managing financial risks. To bridge this gap, the Rural Enterprise Acceleration Project (REAP), implemented by Uttarakhand Gramya Vikas Samiti (UGVS) in collaboration with IIM Kashipur's Foundation for Innovation and Entrepreneurship Development (FIED), conducted a six-day Training of Trainers (ToT) program on Effective Financial Management from 7th to 12th April 2025. The training aimed to develop core financial skills among leaders of rural collectives so they can further train their members across the state. Participants from districts like Almora, Nainital, Udham Singh Nagar, and Dehradun engaged in practical sessions on bookkeeping, budgeting, cost analysis, compliance, financial planning, and accessing institutional finance. The program combined lectures, real-life case discussions, hands-on exercises, and simulations to ensure practical understanding. Delivered by faculty from IIM Kashipur and domain experts, the training encouraged peer learning through group activities and presentations. This initiative has equipped rural leaders with essential financial knowledge, enabling them to build transparent, accountable, and investment-ready enterprises. As a result, the program plays a vital role in promoting inclusive and self-sustaining economic growth in rural and hilly regions of Uttarakhand.



UTTISHTHA'25

Annual Entrepreneurship Summit

Uttishtha 2025, an annual Entrepreneurship Summit jointly organized by the Foundation for Innovation & Entrepreneurship Development (FIED) and E-Cell IIM Kashipur, unfolded on Feb 22nd and 23rd, 2025. With the theme "Gateway to Innovation" and backed by the Department of Agriculture and Farmer Welfare, the summit drew an impressive crowd of over 10,000 attendees, marking it as a standout E- Summit. The inaugural day of Uttishtha was packed with three dynamic events. Udaan 8.0, a nationwide B-Plan Competition, saw participation from renowned B- schools. Simultaneously, Hult Prize 2025 hosted an intra-college B-Plan competition. Collectively, these events received over 200 registrations, showcasing a diverse pool of entrepreneurial talent and innovation.

The second day of Uttishtha, held on Feb 23rd, was a vibrant and engaging affair, offering a wide range of events and activities tailored to a diverse audience. Highlights included a Startup Expo, delectable Food Stalls, captivating Cultural Events, informative Career Counselling sessions, an Entrepreneurship workshop, and valuable MBA Insights.



UTTISHTHA'25

Annual Entrepreneurship Summit



Women Support Program & MOU signed at IIM Bangalore

IIM Kashipur FIED signed MoU with NSRCEL (the N S Raghavan Centre for Entrepreneurial Learning) at IIM Bangalore is dedicated to nurturing entrepreneurship through various programs. It offers an incubation program providing startups with mentoring, infrastructure, and funding support. NSRCEL's Launchpad program assists early-stage ventures in refining their business models and acquiring initial customers. The Social Ventures Incubation Program focuses on nurturing social impact startups. Additionally, NSRCEL runs accelerator programs such as Women Startup Program and AgriTech Accelerator to support startups in specific sectors. Through these initiatives, NSRCEL fosters innovation, facilitates networking, and equips entrepreneurs with the skills and resources needed for success in the startup ecosystem.




Annual General Meeting

The Annual General Meeting (AGM) of the Foundation for Innovation and Entrepreneurship Development (FIED) was convened on July 31, 2024, to review the organization's operations, governance, and performance over the financial year 2024–2025. The meeting began with a detailed presentation by Professor Safal Batra, Managing Director of FIED, who provided an overview of the organization's key initiatives, milestones, and developments during the year. Members participated in discussions centered on operational performance, governance matters, and future plans for enhancing impact and outreach.

A special note of appreciation was extended by Professor Batra to the organization's key stakeholders, including the Ministry of Agriculture and Farmers Welfare, Startup Uttarakhand, Directorate of Industries, MeitY Startup Hub, and REAP-UGVS, acknowledging their valuable financial support and strategic guidance in building a vibrant entrepreneurial ecosystem in Uttarakhand.

The AGM served as a meaningful platform for engagement, reflection, and forward planning. It reaffirmed FIED's commitment to promoting innovation and entrepreneurship in the state. The members recommended continuing to strengthen partnerships and exploring new programs to further energize the startup landscape. As a follow-up, the organization will work on implementing the discussed initiatives and will reconvene for the next AGM in 2025.



Annual General Meeting



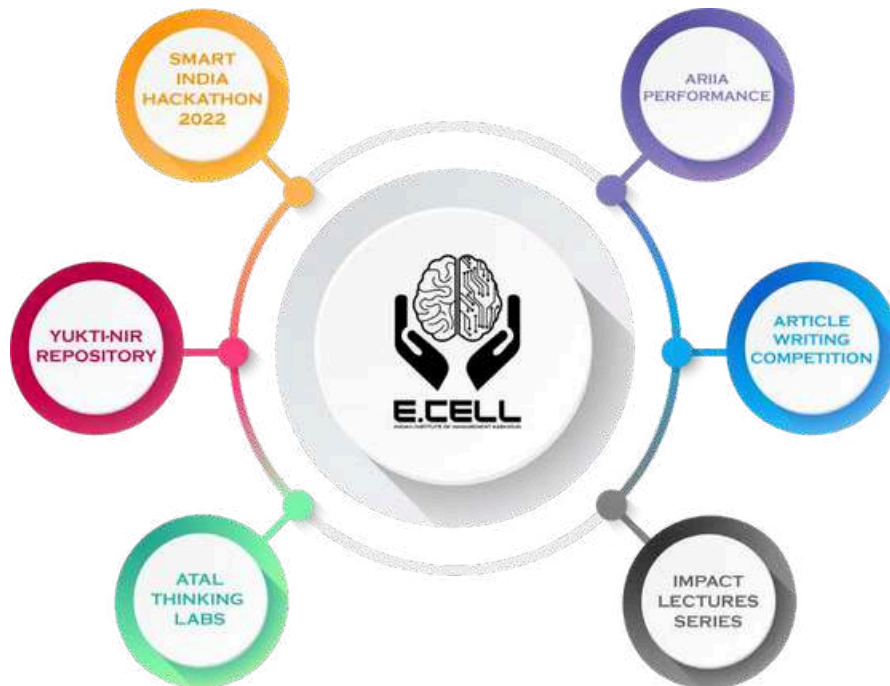
E-Cell



The E-Cell, managed and run by the students of IIM Kashipur, is the driving force behind fostering entrepreneurial thinking at the institute. E-Cell ensures that their peers become leaders in the entrepreneurial ecosystem. Unconstrained by boundaries and fueled by imagination, E-Cell prioritizes cultivating a culture of entrepreneurship and entrepreneurial thinking year-round. They believe that entrepreneurship is unstoppable, and so are they.



IIM Kashipur is one of the few IIMs with a dedicated Entrepreneurship Cell fostering an Entrepreneurial culture on campus.



2021–2030 is the decade of Entrepreneurship...

IIM Kashipur is driving the growth of the entrepreneurial ecosystem in North India, particularly for agribusinesses. E-Cell and FIED collaborate closely on this.



TEAM E-CELL



Jai Mehta
SECRETARY



Afshan
Ali



Dhruv Pratap
Singh



Gauraang
Gupta



Johnson Jose
Kerketta



Kaushik
Kumar



Kolapalli
Durga Kiran



K Venkata
Mounika



Lavina
Sadafal



Priyanshi
Ajitsaria



Srithalsi
Karanam



Swapnil
Lohani

Leisure time @FIED

"In this game, everyone needs a break to refuel, recharge, and jump back in full throttle." – Helen Edwards

An organization's work ethos shapes its identity. It's built on values, ethics, expectations, and shared goals creating a culture that helps individuals thrive, collaborate effectively, and unlock their creative potential.

At FIED, we believe that a balanced and positive work environment is key to long-term success. We encourage our team to take meaningful breaks not just to rest, but to return with renewed energy, focus, and clarity. These pauses not only prevent burnout but also strengthen team bonds and boost overall productivity.



Incubatees in FY 2024-25

Incubatees in RABI

Sr. No.	Name of Founder	Company Name	Fund Recommended by Selection & Investment Committee	Startup Stage
1	Zainab Siddiqui	Eco-Carve Pvt. Ltd.	₹ 5,00,000.00	Pre-Seed Stage
2	Dr. Jyoti Negi	Jamatrika Ventures LLP	₹ 5,00,000.00	Pre-Seed Stage
3	Deepak Koranga	Svachal Automation Pvt. Ltd.	₹ 5,00,000.00	Pre-Seed Stage
4	Anmol Pundir	Onneis Gourmet Pvt. Ltd.	₹ 5,00,000.00	Pre-Seed Stage
5	Dr. Preeti Singh	Subhag Himalayan Resources (OPC) Pvt. Ltd.	₹ 5,00,000.00	Pre-Seed Stage
6	Dr. Binu Bhadauria	Ojas Animal Feeds Pvt. Ltd.	₹ 20,00,000.00	Seed Stage
7	Tarun Jangpangi	Burfu Agriculture Initiatives Pvt. Ltd.	₹ 15,00,000.00	Seed Stage



PINNACLES OF MEDIA

IIM KASHIPUR

FOUNDATION FOR INNOVATION & ENTREPRENEURSHIP DEVELOPMENT



IIM Kashipur FIED grants ₹60 Lakhs in funding to 7 Agri-Startups

The Foundation for Innovation & Entrepreneurship Development (FIED) at IIM Kashipur, under the RKVY-RAFTAAR Scheme supported by the Ministry of Agriculture & Farmers, Welfare, Govt. of India, has provided ₹60 Lakhs in funding to seven promising agri-startups. This initiative is aimed at fostering agricultural

innovation, enhancing sustainability, and driving technological advancements in the sector. By supporting startups at both pre-seed and seed stages, the program strengthens the ecosystem for entrepreneurship in agriculture and allied fields. Under the SAHAS-Pre Seed Stage, five startups have each been awarded ₹5 Lakhs, recognizing their innovative contributions to agro-processing, sustainable farming, and agricultural automation. Under the SAKSHAM-Seed Stage (MVP & Commercialization Stage), two startups have been awarded funding for their readiness to scale operations. Reflecting on the impact of this funding initiative, Ram Kumar, Chief Executive Officer, IIM Kashipur FIED, stated, "At IIM Kashipur, we are committed to fostering an ecosystem that nurtures innovation and entrepreneurship. This funding will help these startups scale their ventures and create meaningful contributions to the agricultural sector".

 **The Indian EXPRESS**
JOURNALISM OF COURAGE

Sun, 02 March 2025

<https://epaper.indianexpress.com>



IIM KASHIPUR

FOUNDATION FOR INNOVATION & ENTREPRENEURSHIP DEVELOPMENT

अमरउजाला

अपना शहर

ऊधमसिंह नगर

नैनीताल | यूएसपीआर, 10 अ

कवायद : भारतीय प्रबंधन संस्थान में तैयार हो रहे 30 कृषि स्टार्टअप

कृषि एवं किसान कल्याण मंत्रालय की ओर से मिलेगी 25 लाख रुपये तक की फंडिंग, इनमें 73 उद्यमियों ने किया था रजिस्टर

आदर्श सिंह

संस्थान में एग्री बिजनेस इन्क्यूबेशन प्रोग्राम आयोजित किया गया है। यह प्रोग्राम एग्री कृषि विकास योजना (आरईसीवाई) की तहत प्रोग्राम के अंतर्गत शुरू किया गया है। इस एक महीने के प्रोग्राम में उद्यमियों को इंटर्नली एक्सपर्ट और प्रोफेसर ट्रेनिंग देगे, जिसमें उन्हें वित्त प्रबंधन, कृषि व्यवसाय की विविध, लॉजिस्टिक्स एंड मार्केटिंग, डिजिटल मार्केटिंग आदि के बारे में बताया जाएगा। इसके बाद उनके आईडिया स्टैंड के स्टार्टअप के प्रोडक्ट स्टैंड पर ले जाने में सहायता किया जाएगा। - राम कुमार, सीईओ, फीड स्टार्टअप इन्क्यूबेशन स्पेस।

इन आईडिया के साथ उद्यमियों ने लिया हिस्सा

- ड्रिप इरिगेशन- यह सिंचाई को एक विशेष विधि है, जिससे पानी और खाद की बचत होती है।
- फार्म मैकेनिज्म- यानी कृषि मशीनीकरण के आईडिया के साथ आया है। इसका उद्देश्य मनुष्य व मवेशियों को जगह मशीन से खेती में काम लिया जाए और उसे आसान बनाया जाए।
- वेस्ट टू हेल्थ फूड- इसका उद्देश्य जंगली पौधों से फेडबैक बनाकर कपड़े तैयार करना है। इस प्रकार वह पहाड़ी पर रोजगार भी सृजन कर सकेगा।
- फूड प्रोसेसिंग- इसके स्टार्टअप के तहत फलों व अन्य चीजों को प्रोसेस करके मार्केट में खोद के तौर पर उतारना चाहता है। इससे कृषकों को मुनाफा भी बढ़ेगा और पहाड़ों में रोजगार के अवसर बढ़ेंगे।

प्रजेंटेशन के आधार पर मिलेगा फंड

कृषि एवं किसान कल्याण मंत्रालय की कमेटी के सामने चयनित टीम को प्रजेंटेशन देना होगा। इस प्रक्रिया के बाद उन्हें मंत्रालय के सहयोग से फीड बैकग्राउंड के सहयोग से फंडिंग प्राप्त होगी। फंडिंग की रकम स्टार्टअप की आवश्यकता अनुसार दी जाएगी।

सौ स्टार्टअप को सहयोग करने की तैयारी

आईआईएम काशीपुर के फीड सेंटर ने सहयोग के लिए आने वाले तीन सालों में 100 कृषि स्टार्टअप को आगे बढ़ने का लक्ष्य बनाया है। तब तक पहाड़ी से पलायन करने वाले युवाओं को दिशा मिल सके। इससे रोजगार का सृजन होगा और किसानों को अपने कृषि समस्याओं का समाधान मिलेगा। साथ ही प्रदेश में प्रोडक्शन भी बढ़ेगा।

ज्यादातर स्टार्टअप आईडिया स्टैंड के हैं, जिनमें एक महीने की ट्रेनिंग देकर आगे बढ़ाया जाएगा। न्यूरो

अमरउजाला

काशीपुर-रुद्रपुर-खटीमा

amarujala.com

गांव को आबाद करने के लिए शुरू की मशरूम की खेती

बाबा एग्रोटेक कंपनी की 50 लाख है सालाना कमाई, आईआईएम काशीपुर से प्राप्त कर चुके हैं 20 लाख की ग्रांट

आदर्श सिंह

काशीपुर। पहाड़ों से हो रहा पलायन प्रदेश की एक बड़ी समस्या बनकर उभर रही है। इसे देखते हुए अल्मोड़ा के कमल पांडे ने पहाड़ों से पलायन रोकने का प्रयास किया, जो कारगर साबित हो रहा है।

अपने गांव को दोबारा आबाद करने के सपने को लेकर कमल आईटी की लाखों की नौकरी छोड़ मशरूम की खेती करने लगे। अब



कॉर्डिसेप्स मशरूम तैयार करते कमल। अमर उजाला

तीन गांवों को मशरूम ग्राम बनाने का प्रयास : ढौरा, जसकोट, शैल गांव को मशरूम गांव बनाने की तैयारी चल रही है। कमल ने बताया कि कृषि एवं किसान कल्याण मंत्रालय और डिपार्टमेंट ऑफ साइंस टेक्नोलॉजी के सहयोग से गांवों को मशरूम गांव के रूप में विकसित करने की तैयारी चल रही है। यहां पिछड़े वर्ग के लोगों को रोजगार मुहैया कराया जाएगा। ताकि उन्हें इधर-उधर भटकना न पड़े। भारतीय प्रबंधन संस्थान (आईआईएम) काशीपुर से आरकेबीवाई रफ्तार योजना के तहत इन्क्यूबेशन सेंटर फीड से 20 लाख रुपये की ग्रांट मिली है। इस राशि से स्टार्टअप को स्थापित करने में काफी मदद मिली। बता दें कि स्टार्टअप में ऊंचाइयां छूकर कमल और निमिता स्टार्टअप उत्तराखंड के विजेता भी रहे हैं।

रहने का दोबारा मौका मिला। इसके बाद मशरूम की खेती की ट्रेनिंग ली। ग्रामीण स्वरोजगार प्रशिक्षण संस्थान (आरएसईटीआई) से कमल और उनके साथ निमिता ट्रेनिंग जुड़ी। इसी दौरान उन्हें विचार आया कि क्यों न मशरूम के व्यापार से जुड़ा जाए। इसके बाद दोनों ने

वायडायवर्सिटी एंड एग्रीकल्चर फॉर डेवेलपमेंट ऑफ रूरल एरिया (बाबा एग्रोटेक) नाम से कंपनी को शुरूआत की। उन्होंने बताया कि कंपनी का टर्नओवर 50 लाख रुपये है। मेडिशिनल मशरूम में कॉर्डिसेप्स, मिलिटेरिस, गैनोडर्मा ल्यूसिडम

दिल्ली बसने लगे थे लोग : कमल ने बताया कि गांव के ज्यादातर लोग अल्मोड़ा सिटी, हल्द्वानी या दिल्ली में बसने लगे। धीरे-धीरे गांव वीरान होने लगे लेकिन मैं जब दिल्ली गया, तब जाकर मुझे जमीन की कीमत समझ आई। इसीलिए अपने गांव में रहकर कुछ करना चाहता था।

किसानों से तैयार करवाते हैं। इसके लिए उन्हें बीज और कंपोस्ट उपलब्ध करवाते हैं। उन्होंने करीब तीन महीने पहले ही कॉर्डिसेप्स मशरूम उगाना शुरू किया है। इसकी कीमत करीब 90 हजार रुपये किलो है। इसके अलावा ऑइस्टर, मिल्की और बटन मशरूम भी उगाते हैं।



IIM KASHIPUR

Foundation for Innovation & Entrepreneurship Development



CONTACT



70882 70882 Ext. No. 336



fied@iimkashipur.ac.in



Indian Institute of Management
Kundeshwari, Kashipur - 244713
Uttarakhand, India

